

REP HEADLINE# 6144805 TRF# 312015
\$\$\$ MOD# 6: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV1/12 10.37
CHANGES ** WFTV-TV ***

ADV # ADV. NAME ISS/DCCC

AGY # 3748 AGY. NAME GREAT AMERICAN MEDIA

3050 K ST NW,

WASHINGTON, DC 20007

REP. # OFF. # 6556 SALESMAN #

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

CLASS: NATL. LOCAL REGIONAL

ORDER # CONTRACT # 6144805

PRDCT DCCC EST#1193 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV1/12 10.37

REP: TO LENA
FR JULIE
OK'D M7
PLS CFM, THX 11/1

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS:

AGENCY ADVERTISER CODE = AGENCY EST# = 1193
AGENCY PRODUCT CODE =

19	S		1200N-100P	30		\$750.00	10/29	10/29	1		MON	1
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PROGRAM : EYEWITNESS NOON NEWS
CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT29
STATION MAKEGOOD OFFERS: MISSED: MON/1200N-100P OCT29 30S \$750.00 (OCT31/12)
M7 OK'D BUY#19 OFFER: NONE
CMT: NO RUN DUE TO BREAKING NEWS, WE WILL MAKE DOLLARS GOOD ON HDL# 6144824

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OCT/12			90480.00			NOV/12			35220.00			
CONTRACT TOTAL												125700.00
TOTAL SPOTS												93

MARKET TOTALS \$356,530 WFTV 35% WKMG 20% WESH 23% WOFL 16% WKCF 1% WRBW 1% CABL 0%
WOPX 0% WRDQ 4% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE